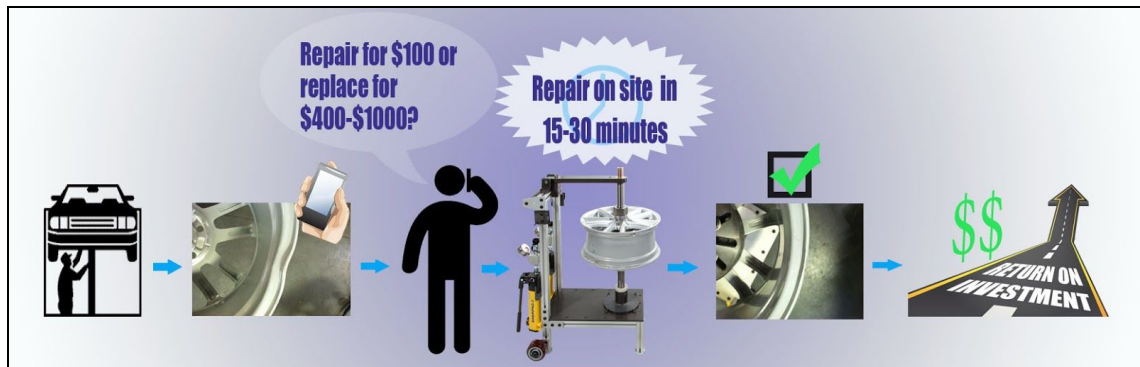




The NewArc Wheel Straightening Device is a valuable opportunity for your business as a new revenue stream. The NewArc Device allows you to straighten wheels in 15 to 30 minutes. Your work with our technology can be done with high-quality standards that you control, allowing for a guarantee of quality assurance for all customers. The same-day service is the ultimate in customer satisfaction in that the work can be completed on the same day the bend is identified.

Two years of scientific testing conducted by [Independent Test Services](#) -- the report of which was recently published in a recent Society of Auto Engineering Technical Paper titled '[Rationale and Methodology for Straightening A356-T6 Wheels](#)' -- has proven that a bent wheel repaired using NewArc Technology will not crack in service. Testing that dates as far back as seven years demonstrates that bent wheels strengthened with the NewArc Device are fully serviceable using SAE and OEM expectations. View the results of this testing through the [ITS Reporting page](#).

The NewArc Same-Day Repair Cycle



A bent wheel that is not straightened has a tendency to crack, which leads to a \$400 to \$1000 replacement cost, if replacement is even possible, resulting in unsatisfied customers. The NewArc Device features a low center of gravity and is light and portable enough to use in many different ways; use of the machine can be mastered in just a few hours. There are currently more than 400 NewArc Straightening Device in service in transportable applications.

Providing service using the NewArc Device carries another benefit to dealers: eliminating the need for outsourcing of wheel-straightening repairs to a third-party. The NewArc process puts two important areas of control into the hands of the operator: first, the decision on whether or not to repair a given wheel based on scientific data; and secondly, how to repair it to ensure a fully-serviceable, safe wheel and a satisfied customer.

A review of our website at www.newarctech.com will reflect this new revenue opportunity for you and demonstrate our commitment and passion for the product. Your response regarding how this might help your operation is something we look forward to.

The NewArc Team

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